

Communication of Engagement (COE)

NNLE Parki ar minda



Part I

Period covered by this Communication on Engagement

From: July 2023 To: July 2024

July 30, 2024

Secretary-General António Guterres United Nations

Dear Mr. Secretary-General António Guterres,

I am pleased to confirm that the NGO Parki ar minda reaffirms its support to the United Nations Global Compact and its 10 Principles in the areas of human rights, labor, anti-corruption and environment. With this letter, we confirm our intent to support and advance these principles. We will explore opportunities to engage companies and other stakeholders to further the implementation of the 10 principles.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours.

For further information, please contact us at parkiarminda@gmail.com.

Sincerely,

Tatiana Remneva

CEO and co-founder

Parki ar minda

Part II. Description of actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. Please refer to the complete list of suggested activities for your type of organization found here.

In the last year (since July 2023 to July 2024) NGO Parki ar minda:

- Developed its own service of collection of recyclables resulting in 3 collection points and fast growing Eco-taxi collection with more than 5000 people recycling their waste with us every month. In 2023 this project received the prestigious Internationals Energy Globe award as a national winner.
- Implemented educational and exchange programs together with partner European and international organizations.
- Organized the first green documentaries film festival in Georgia with around 250 people attending.
- Engaged public in the topics of Environmental protection through public talks and clean-up activities
- Partnered with Global Compact members in clean-up activities and separate waste collection
- Supported women empowerment through employing elderly women and provided decent work conditions to our team making it an example for fair wages.

Our principles of transparency, fairness and care for the environment that lay in the core of all our operations align completely with the United Nations Global Compact and its 10 Principles.

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

Diverted almost 200 tons of waste from landfill by sending it for recycling. It also supported recycling factories in Georgia by regular provision of secondary materials. Provided more than 40 thousand people with a possibility to recycle waste through transparent and trustworthy service.

Partnerships with Global Compact Network members widened the impact of our activities in the protection of the environment.

We organized 8 public events promoting environmental protection, responsible waste management and sustainability in which 280 people participated.

We provided waste management and recycling workshops for more than 10 companies, some of them - members of Global Compact Network. We also worked closely with schools promoting separate waste collection and teaching kids of different ages how to sort waste correctly.

Through presence in social and traditional media we promoted the ideas of sustainability, care for environment and waste reduction to an audience of more than 1 000 000 people.